

Aston Bright Futures Price List 2009/10

Free Services

- Free contacting us for advice and information on how best to promote your company and event
- Free booking and management of rooms for skills events at Aston University
- Free liaising with Aston Catering on your organisation's behalf for a skills event
- Free promotion of your skills event to all students on campus through email and distribution of your promotional material

Advertising Services

Website Advertising (One Year)

The Aston Bright Futures website is accessible by all students on campus. It is the only website connected to Bright Futures at Aston University and therefore benefits from very targeted high-quality traffic. Also, the website is currently going to be redesigned from the ground up (www.astonfutures.com), so please do not miss out on this unique opportunity to advertise on it.

- Home Page: Banner Up to 600 Pixels Width X 100 Pixels Height - £300
- Sponsorship Page: Banner Up to 600 Pixels Width X 100 Pixels Height - £200
- Sponsorship Page: Logo Up to 200 Pixels Width X 80 Pixels Height - £100
- For more details see 'Advertising Services Order Form'

Email and Facebook Advertising (One Year)

Bright Futures regularly sends out emails to its user base to advertise events and providing important information. You could be promoting your company every time this happens and driving targeted traffic to your website.

- Have your company name and website address at the bottom of every email and Facebook message that Bright Futures sends to all its members, irrespective of the event or event host. Email signature - £200

Sponsorship

Fresher's Fair Sponsorship (One Day)

The Fresher's Fair is one of the biggest events of the year, in which all the new And existing students of Aston University attend. This event is therefore a unique opportunity to have your company branded, promoted and publicised at the Bright Future's stall. The opportunity is only offered to three companies, so don't delay!

- Become a Co-Sponsor of the Aston Bright Future's Fresher's Fair Stall (includes all distribution of advertising material and promotion of event) - £500

Evening with Industry Key Sponsorship (One Day)

The Evening with Industry event is one of the most sought after events of the year. This event is a unique opportunity to have your company branded, promoted and publicised at an exquisite dinner with students from Aston University – your potential employees. This includes a dedicated page on our website for each key sponsor.

This event puts employers in close touch with students. The opportunity is only offered to three companies, so don't delay!

- Become a Co-Sponsor of the Aston Bright Future's Dinner with Industry Event (includes all distribution of advertising material and promotion of event and free entry for up to three employees) - £500

Evening with Industry Attendee (One Day)

For those who want to attend the Evening with Industry and network with Aston's brightest futures, you will be asked to pay for admission of your colleagues - £35 each. Company promotional materials can be distributed throughout the evening. You will also be asked if you could donate a prize to the raffle, all monies raised for this will go to Charity.

Evening with Industry Advertising (November)

For £50 we are offering you an additional advertising opportunity for the Evening with Industry event. For this fee you can have a company profile on our website, astonfutures.com, with information regarding careers offered, application deadlines and office locations as well as a link to your own Careers website.

Design and Distribution Services

Poster and Flyer Design (per event)

- We can help design an A4 poster to advertise your event on campus - £50
- We can help design an A5 flyer to advertise your event on campus - £50

Promotional Material Distribution (One year)

- We can help distribute any of your promotional material throughout the Aston University Campus - £150

Aston University Services

Catering Prices*

- See 'Aston Catering Price List' – 2009/10 information will be available on the website in the near future.

Copying Prices*

- Black & White; Single Sided; 80gsm White Paper – A4 – 6p
- Black & White; Single Sided; 80gsm White Paper – A3 – 12p
- Black & White; Single Sided; 80gsm Coloured Paper – A4 – 8p
- Black & White; Single Sided; 80gsm Coloured Paper – A3 – 16p
- Full Colour; Single Sided; 80gsm White Paper – A4 – 70p
- Full Colour; Single Sided; 80gsm White Paper – A3 – £1.40

Laminating*

- A4 – £1.30
- A3 – £2.50

Poster Printing* (may take up to 24 hours)

- Colour – A2 – £8.00
- Colour – A1 – £18.00
- Colour – A0 – £28.50
- Black and White – A2 – £3.50
- Black and White – A1 – £7.00
- Black and White – A0 – £13.50

* Subject to change

Additional Services

If you want to make your company and event really memorable, we can liaise with other societies at Aston University, for example the Drama, Comedy, Dance, or Music Society.